

# Zachary Humenik

Philadelphia, PA || 302.507.1299 || ZHumenik@gmail.com

**Producer | Videographer | Journalist**

**VIDEO PORTFOLIO & PUBLISHED WORKS || PHOTO PORTFOLIO**

## **Executive Director & Producer || TRAVEL SONGS FOUNDATION**

**Sept. 2012 - Present**

As E.D. of The Travel Songs Foundation I manage and lead video productions and charity projects pertaining to music and culture. In 2013 I raised 25K to film *Travel Songs: Peru* and in 2016 raised 10K to launch and manage *The Sabino Luthier School* in Peru as a charity project. *Travel Songs: Peru -- Audience Appreciation Award, Int'l Folk Film Festival (2015)*

**Cusco, Peru & DE**

## **Managing Producer, Video || ODYSSEY ONLINE**

**Dec. 2015 - Oct. 2016**

As managing producer at Odyssey I spearheaded our video platform initiative. Working with our tech team and C level members of the company, I designed a workflow that supports uploading more than 500 web based videos to our platform weekly. Additionally, I managed a team of 14 producers and 150 video creators and acted as a mentor for their video productions. I taught young media professionals best practices in 'soup to nuts' video production and online distribution.

**New York, NY**

## **Assistant Managing Editor || ODYSSEY ONLINE**

**Dec. 2015 - Oct. 2016**

During my time as A.M.E. as Odyssey I managed a team of 250 writers and content creators. I worked directly to scale our platform by increasing page views by one million unique impressions (*Feb. '16 Google Analytics*) and recruiting 300+ community based writers and editors to join our platform. Additionally, I trained young media professionals in SEO, editorial, & social media best practices.

**New York, NY**

## **Videographer || TIME INC.**

**Dec. 2014 - Dec. 2015**

While at TIME Inc., I produced, filmed, and edited 3-5 video packages on a weekly basis. Additionally, I pitched and wrote stories for our print and web properties, and managed our website and social accounts. I also led an exploratory team dedicated to re-launching LIFE.COM as a youth focused video vertical.

**New York, NY**

## **Digital Producer, Photo & Video || UNIVERSITY OF DELAWARE**

**Sept. 2013 - Dec. 2014**

Working at U.D. I produced, filmed, and edited video pieces for UD's nursing school. Additionally, I produced marketing materials for product collaborations between the nursing and engineering depts.

**Newark, DE**

## **Digital Producer & News Editor || TUNISIA LIVE**

**Jan. 2011 - Aug. 2012**

I began my career in media in Tunisia at the beginning of what would later be called *The Arab Spring*. While working with Tunisia Live, I led an editorial team of local reporters and editors who produced content that targeted an English speaking demographic.

**Tunis, Tunisia**

## **Choice Fellow || AMERICORPS -- Barack Obama Presidential Award of Service (2011)**

**Sept. 2010 - Sept. 2011**

## **BA in Anthropology || UNIVERSITY OF DELAWARE**

**Sept. 2004 - Dec. 2008**

Study Abroad, Brazil (2008) & Sabores Alternativos -- Education through music (2009)

**Newark, DE**

Bi-annual lectures for the Anthropology Department since 2012.

**Freelance & Volunteer:** Non Profit Fundraising, Legal Videography,, Food Bank of Delaware, Middle Eastern Partnership Initiative, Delaware Arts Alliance, University of Delaware, Social Impact Studios, SIMU CARE, Christiana Hospital (video), ESL Instructor - University of Delaware (Newark), Ban Phe (Thailand), & Tunis (Tunisia).

**Premiere, Lightroom, Photoshop, After Effects, Final Cut Pro, Logic, Canon cameras, Pre / Post Production Experience, Mac/PC Proficient**